



**SKY MANAGEMENT**



***THE SKY IS THE LIMIT***  
*with Sky Management*



# Sky Management

## *Foreword*

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Thank you for requesting an introduction to Sky Management. Sky Management was founded on the principle that there is no project too big or too ambitious to further your business's development. The Sky's the limit. Therefore it is our pleasure to present to you our company's portfolio, detailing our services in full and showcasing our past projects and achievements.

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# About Us

Sky Management is a London based privately owned company specialising in Public Relations, Communications, Event Management and Training. Our knowledge and experience is often employed by businesses to boost or encourage their development and also to open up new business leads. Sky Management has a global presence and we frequently do business within Europe, Middle East, Far East and Africa. Though we are based in the United Kingdom, through personal affiliation we have a very strong connection to Turkey. Because of this we have been able to forge very strong links with some of the most influential politicians, business people and academics in both countries.

We endeavour to provide the best service possible to our clients. We have the ability to be able to provide bespoke products and solutions for any industry. To do this, our office is staffed by people possessing all of the necessary skills and specialist knowledge required to plan and execute a project successfully.



# Services

Sky Management offers you a range of services to allow for a cost-effective and timely solution for your business.

- Sky Events (Event Management)
- Sky PR & Consultancy
- Sky Education

Furthermore, Sky Management is experienced in organising Trade Missions, introducing new business leads and supervising business acquisition.

## **We can arrange and organise:**

- Conferences
- Business Forums
- Seminars
- Networking sessions
- Receptions
- Award Ceremonies
- Festivals
- Hotels and Accommodation
- Transportation
- Leonardo Da Vinci Life Long Learning Projects



# Sky Events

Sky Events is your business's Event Management solution. Sky Events will design, coordinate and execute an event on your behalf as well as sourcing speakers and high profile individuals to boost your events impact.

## **For your event we will facilitate:**

- Venue
- Hospitality
- Transportation
- Sourcing sponsorship
- Production & staging
- Advertising
- Audio Visual systems
- Filming, Photography, Broadcasting and Editing
- Press interaction
- Stewarding and security
- Interaction with local authorities

From Awards Ceremonies to Cultural Festivals, Sky Events designed dozens of events in the past. Case studies are featured further on in this portfolio.

Sky Events is also highly experienced in Corporate Eventing. We are able to design and host anything from a personal industry-specific seminar with industry professionals through to grand conferences with a strong respectable panel.

## **We are able to design and host industry specific:**

- Conferences
- Seminars
- Panel discussions
- Networking events
- Workshops
- Team building events
- Forums
- Receptions



# Invest in Turkey's Infrastructure

Sky Management hosted a conference titled "Invest in Turkey's Infrastructure" at the Intercontinental Hotel Park Lane on behalf of Unlu&Co, one of the largest financial advisory firm and merchant bank in Turkey.

The conference had 200 attendees, was filmed and present was the Turkish Minister for Transport, Mari-

time and Communication and Turkish Minister of Finance. As Turkish and British media were present it was important for this project to portray our client in the best possible way. The conference was bi-lingual with both Turkish and English speakers in the panel. To accommodate this, a translation service was provided.

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## **Our services for Unlu & co included:**

- Luxury transportation for high profile guest speakers
- Luxury accommodation for high profile guest speakers
- Hiring the Venue
- Close protection security officers
- Stewarding and event security
- Audio Visual systems including wireless translation service
- Staging and lighting
- Filming and photography
- Networking buffet lunch and seated dinner
- Press interaction
- Post event press release







Invest in Turkey Infrastructure Conference,  
Intercontinental Hotel, London



Invest in Turkey Infrastructure Conference,  
Intercontinental Hotel, London

# London Is You! Police Recruitment meet and learn session

In December 2013, Sky Management was approached by the Mayors Office for Policing and Crime (MOPAC) and the Metropolitan Police to take part in organising events in line with a new recruitment strategy. The new strategy was targeted towards Black and Minority Ethnic communities in London and was put into practice with "Meet and Learn Sessions" held across various London boroughs.

Sky Management, with strong relationships within the Turkish Community of London organised an event in the London Borough of Haringey. There are approximately 350,000 Turks and those of Turkish descent living in London. Many reside in the Boroughs of Hackney, Haringey and Enfield, which all neighbour each other. The event required a sound Public Relations and Marketing Strategy as well as Events Management expertise and was a success with over 70 attendees on the day.





## Nevruz Festival

Sky Management was honoured to organise the 2013 Nevruz (spring festival) celebration on behalf of Turksoy, The International Organisation of Turkic Culture. The event took place at the iconic Westminster Methodist Central Hall and over 2000 people came together to celebrate the festivities. The event showcased traditional Turkic food, music, literature, dance and art.

### Our services for Turksoy included:

- Hiring Venue
- Hiring of performers
- Transportation for performers
- Accommodation for performers
- Inviting guests of honour
- Inviting high profile individuals
- International guests
- Diplomats
- Business people
- Communications and Logistics
- Liaising with local authorities
- Press interaction and press releases
- Venue and close protection security
- Event catering
- Filming, photography and post production editing



Nevruz Celebration, Central Westminster, March 2013, London



Nevruz Celebration, Central Westminster, March 2013, London



# Yıldız Technopark:

Sky Management arranged a few meetings with Geeks Ltd, Turkish-British Chamber of Commerce (TBCCI), UKTI (United Kingdom Trade & Investment), IBM and Cambridge Science Park for Yıldız Technopark.

Also Sky Management arranged accommodation and transport during the Yıldız Technopark business trip.



## OSCE (Organization for Security and Co-Operation In Europe) Official Visit To UK

OSCE (Organization for Security and Co-operation in Europe) Centre in Ashgabat intends to organize a study visit to the United Kingdom for representatives of the Ministry of Education and Parliament of Turkmenistan. The purpose of the visit is that representatives of Turkmenistan learn from the best practices of the Education system at the primary and secondary level in the United Kingdom.

We, Sky Management as the partner organization will be responsible to organize all the meetings and provide the logistical and technical support during the visit.

The delegation from Turkmenistan will be composed of up to five government officials and Members of Parliament of Turkmenistan. Two staff members of the OSCE Centre in Ashgabat will accompany the delegation during the visit.



## Trakya Kalkınma Ajansı Investment Promotion Meeting Millbank Tower / London

Sky Management helped Trakya Development Agency to bring investors in London promote and talk about business opportunities at Thrace region.







## Turkish Air Force Band Concert In London

Sky Management help The Turkish Culture and Tourism Office and The Turkish Air Force Band to organize this concert for 100th anniversary of Gallipoli. Around 1700 guests came to Central Hall Westminster .



## The Youth Chamber Orchestra Of Turksoy Concerts

Sky Management worked with TURK-SOY to organize a few free performing events in London, Oxford, Glasgow and Edinburgh. Sky management also booked all venues, accommodations, transport and restaurant for the musicians.

25 July Monday, OXFORD= University of Oxford, Sheldonian Theatre ( 525 guests attended)

26 July, Tuesday, LONDON = St James Church, 197 Piccadilly Road, London, W1J 9LL ( 419 guests attended)

28 and 29 July, Thursday and Friday, GLASGOW: ISME (International Society of Music Education), Glasgow Royal Concert Hall.( over 1000 delegations attended)

30 July, Saturday, EDINBURGH = Greyfriars Kirk, Greyfriars Place, Edinburgh.( over 400 guests attended)



The Youth Chamber Orchestra



A close-up photograph of two business professionals shaking hands. The person on the left is wearing a dark suit jacket over a white collared shirt. The person on the right is wearing a blue and white striped shirt with a dark suit jacket. The background is blurred, showing an office environment with a desk and some papers.

## Sky PR

Sky PR & Consultancy is there for all your Marketing and Public Relations needs. Different companies and businesses are likely to face different challenges and obstacles. Therefore we are able to provide a bespoke PR and marketing strategy for your Business project and our consultancy service will give you the essential knowledge and expertise your company or business needs to prosper.

**We can provide support and advice for:**

- Setting up a new company in the United Kingdom
- Product launch
- Market research
- Recruitment and Human Resources
- Press interaction
- Business acquisition





**BRAVO**  
CLOTHING

## BRAVO Clothing

Bravo Clothing is a well known garment and textiles company based in Turkey. In early 2013 Bravo Clothing approached Sky Management as a consultant to assist with setting up a new satellite office in the United Kingdom.

Sky Management provided them with services that; registered Bravo Clothing with Company House, set up a commercial bank account, sourced a London based head office and provided them with a sound Public Relations strategy to ensure their British venture was a success.



# Sky Education

Sky Education is our Education and Training service. We have experience as a training provider, having designed an extensive number of projects over several years for a varied client base. Our strong relationships with numerous civil society organisations, universities, governmental agencies, chambers of commerce, and business associations in the United Kingdom and Turkey will ensure a Sky Education project delivers a strong programme to its participants. Sky Education's services are tailored to a clients specific needs with a key focus on relevancy. This will ensure participants will benefit the most from a project.

## **We can arrange:**

- Meetings with industry leaders
- Seminars and Lectures
- Industry specific consultancy
- Industry specific site tours and visits
- Courses and Qualifications
- Erasmus
- Internships
- Language development
- Leonardo Da Vinci – Life Long Learning





## International Democracy Forum

Sky Management had the pleasure of designing and hosting the International Democracy Forum at the House of Lords, a key institution in British politics. This project was commissioned by the Doga College, one of the most prestigious colleges in Turkey and a regular client of Sky Management. Indeed, this was the 6th consecutive forum Sky Management has designed on behalf of the Doga School with many more planned in the years to come. Discussed at the forum was "The need for a Civil Constitution in Turkey" and the discussion was led by a panel of Academics, Economists and Journalists chaired by Lord Ahmed. This project was specifically designed with students in mind. Therefore, the venue, leading panel and topic of debate were all carefully considered. Because of this, Students from the Doga School were able to interact with the panel and to share opinions and ideas on how the Turkish government has adapted over time and what challenges ahead.

### Our services for Doga College included:

- Endorsing Visa applications
- Transportation
- Accommodation
- Refreshments
- Hiring & Booking the Venue
- Identifying and inviting guest speakers.
- Liaising with the House of Lords
- Acting as an intermediary between client and House of Lords authorising body
- Providing a professional photographer
- Post event press release
- Panoramic guided tour of London



Doga Koleji, Democracy Forum, House of Lords, London



Doga Koleji, Democracy Forum, House of Lords, London





## Technology Transfer Workshop

Gazi University is the largest university in Turkey and also one of the oldest. As recent as January 2013, Gazi University set up its own Technology Transfer Office. Technology Transfer is a means to introduce Technology and Research from Universities to the wider world through industry and commercialisation. Gazi University approached Sky Management to arrange a tour of Technology Transfer Offices, Technology Licensing Offices and Technology Parks associated with the top British Universities to gain a better understanding of how a successful Technology Transfer office is managed. Sky Management arranged a series guided tours around Science and Technology Parks and meetings with Technology Transfer professionals from University of Cambridge, Coventry University, University of Warwick, Middlesex University and City University London.

Gazi University were so pleased with our services that we were asked to arrange another knowledge exchange trip, meeting their counterparts in the Republic of Korea. During this tour, they met academics from Sogang,

Sungkyunkwan and Seoul National University and Research & development professionals from Kia Motors and Samsung.

### Our services for Gazi University included:

- Visa applications for participants
- Accommodation for participants
- Transportation to and from all destinations in a luxury vehicle.
- Arranging of meetings at several universities in the UK & Korea.
- Arranging of meetings with Kia Motors and Samsung.
- Arranging of guided tours at Science and Technology parks.
- Meetings with Technology Transfer and Research & Development professionals.
- Refreshments
- Panoramic guided tour of London and Seoul
- Communications





**Technology Transfer Team, City University London**



**Cambridge Science Park, Cambridge University**



# European Projects

Sky Management has helped design dozens of learning programmes and European Projects. Particularly Leonardo Life Long Learning programmes and Innovation Transfer Projects. These learning programmes are funded by the European Commission and are designed to bring Business People and Professionals from all industries and sectors together to take part in exciting learning opportunities in Europe.

## EU Projects:

- New Approaches to Data Security and Defence Strategies
- Learning Modern and Productive Irrigating Techniques with Alternative Energy Sources
- Common Law Implementations in EU and UK Practices
- Examination of the European Dimension of Agricultural Consultancy Services
- Logistics Management ERP Applications and Innovative Approaches
- Building Inspection and Safety Structures in the UK
- Decreasing the Occupational Risk for the Employees Working in the Communication Industry Training of Young Legal Professionals on The Effects of EU Law on National Laws of Member States

## Innovation Projects:

- Improving the Occupational Competencies of the New Worker
- Improving the Communicative English Language Competence of Academic Personnel Within the Framework of VET (Real English).

## Sky Management also arranges:

- Airport Transfers
- Accommodation
- Transport
- Sourcing and organising work placements
- Technical visits related to their studies
- Cultural and sporting activities
- Certificates for qualifications
- Travel cards
- Sim and phone cards
- Dedicated Project Manager for each project
- Gala Dinner for awarding certificates



Judges from Turkey visited London under EU projects - Turkish General Consulate/ London





Adalet Akademisi visited London under EU projects



Turkish Embassy in London





## Turkey Mining Finance & Investment Summit

In 2013 Sky Management worked with a Turkish based organiser to host the Turkey Mining Finance and Investment Summit. The summit was a three day long event featuring panel discussions, one-to-one meetings, networking sessions and a gala dinner. Sky Management organised:

- Venue and accommodation for overseas guests
- Opening ceremony at the London Stock Exchange
- Audio, Visual and Production elements of the summit
- One-to-one break out and networking sessions
- Gala dinner and closing ceremony.





# TV Programmes



**Sky Management** ve **NTV** ünlü spiker deneyimli televizyoncu Erhan Ertürk tarafından sunulan Öncesi ve Sonrası Londra programını 02 Kasım 2013'de İngiltere'nin en ünlü stüdyosu olan Westminster Live stüdyosunda çekmiştir.

Programın konukları Hakkı Tatar, Şadiye Arslan, Kadri Sökmen, Semih Aslan, Özden Bayraktar ve Yavuz Tan olmuşlardır.



ÖNCESİ VE SONRASI

LONDRA



# Trade Missions & International Networking

Sky Management trade missions are designed to help professionals and business people discover potential opportunities available to their industry abroad. Over the years, Sky Management has developed partnerships with foreign Ministries of Trade, Chambers of Commerce, Embassies and Business People Associations. Our missions are designed to encourage business prosperity by introducing them to key business contacts which often results in them finding new suppliers and customers overseas. A typical trade mission will have participants visit industry specific exhibitions and trade fairs, attend networking events with foreign professionals and meet with government representatives.

**We have previously organised trade missions to:**

- United Arab Emirates
- Peoples Republic of China & Taiwan
- Thailand
- Turkey
- Malaysia
- Ghana
- Singapore
- Indonesia
- Hong Kong
- Kenya
- Sudan
- Russia

## Infrastructure workshop

The Tigris Development Agency (DIKA) set up to supervise the growth of infrastructure in the Tigris region of Turkey approached Sky Management to organise a mission to the United Kingdom to meet with their British counterparts. Sky Management has worked alongside many state-run organisations in the United Kingdom and Ireland, particularly those that supervise regional development. We were able to put together an extensive tour for DIKA that allowed them to meet professionals in the London, but also allowed them to meet experts in Belfast and Dublin. By meeting with British and Irish experts, DIKA was able to benefit from a wider range of experience.

### Our services for DIKA included:

- Visa applications for participants
- Deluxe accommodation in London and Dublin for participants
- Transportation to & from meetings in a luxury vehicle.
- Arranged seven meetings and seminars with British and Irish Infrastructure experts.
- Refreshments
- Panoramic guided tour of London

DIKA Tigris Development Agency, Belfast Ireland







DIKA, Tigris Development Agency, Dublin



DIKA, Tigris Development Agency,  
Mayor of London Office, London.



DIKA, Tigris Development Agency, Belfast

# Turkish Delight & Baklava

**Turkish Delight**  
1 box £5.00  
5 boxes £20.00

**Turkish Mountain  
Spring Water**  
1 Bottle £1.00



## Eid Festival

In 2013 Sky Management supported the Greater London Authority's Eid Festival at Trafalgar Square. Sky Management takes its social and corporate responsibilities seriously and set up a not-for-profit market stall at the Square. Through personal affiliation, Sky Management has a very strong connection with Turkey and sold Turkish delight and Baklava to the squares visitors.

In Turkey, Eid is celebrated as "Ramazan Bayramı." Sky Management was keen to take part in the celebration to demonstrate support for the Mayor of London's commitment to celebrating and improving London's diversity.

# TURKISH DAY IN LONDON

[www.turkishdayinlondon.com](http://www.turkishdayinlondon.com)



Sky Management organized the first 'Turkish Day in London' festival on Sunday, 1st June 2014. The festival took place in London's iconic Trafalgar Square courtesy of the Greater London Authority and the Mayor of London.

Turkish day in London is a unique event inspired by the Turkish community living here in the United Kingdom. Our event offered a whole day packed full of activities and features that delivered the best and most accessible way to enjoy a Turkish cultural experience outside of Turkey.

From live performances by leading Turkish artists and musicians to recreations of Turkey's greatest landmarks, visitors can enjoy a complimenting mixture of modernity and tradition in a quintessentially British location with a distinctly Turkish atmosphere.

Turkish day in London got fantastic support from Mayor of London, Turkish Embassy in London and many Turkish and British associations in the Turkey and UK.

Sky Management aims to bring together Londoners, visitors and the Turkish community in the United Kingdom to enjoy the many Turkish delights on offer, from the food to the music, to the dancing and arts.

[www.turkishdayinlondon.com](http://www.turkishdayinlondon.com)





Selçuk Yapar



Ottoman Marching Band



Can Bonomo



Traditional Turkish Folk Dancers



She'Koyokh Music Group



# References



KEÇİÖREN BELEDİYE BAŞKANLIĞI- ANKARA  
KEÇİÖREN MUNICIPALITY - MAYOR OFFICE- ANKARA

**Sayın Serkan Kurt,**  
Sky Management  
London, England

16 Nisan 2013

Sayın Kurt,

Keçiören Belediyesi Heyeti adına, Londra'da bulunduğumuz süre boyunca nazik ve cömert misafirperverliğiniz için içten şükranlarımı sunarım.

Ziyaretimiz süresince şahsıma ve beraberimdeki heyetime göstermiş olduğunuz içten ve samimi ilgiden dolayı size en derin takdirlerimi sunarım. Konukseverliğiniz, fedakar çabalarınız ve candan tutumunuz sayesinde ziyaretimiz oldukça başarılı geçmiştir. İki ülke arasındaki diyalogu artırma yönünde kesintisiz çabalarınızın hayranlık uyandırıcı, her türlü desteğe ve takdire şayan olduğunu belirtmek isterim.

Mevcut dostluğun ve iki ülke arasındaki işbirliğinin daha da güçlenmesine sizinle birlikte ortak katkı sunmaya hazır olduğumu tüm samimiyetlemlerimle belirtirken, misafirperverliğiniz için tekrar teşekkür eder, sizleri Keçiören'de ağırlamaktan mutluluk duyacağımı belirtir, çalışmalarınızda başarılar dilerim.

Mustafa AK  
Keçiören Belediye Başkanı



# References



**TURKSOY**

ULUSLARARASI TÜRK KÜLTÜRÜ TEŞKİLATI  
INTERNATIONAL ORGANIZATION OF TURKIC CULTURE

TURKSOY/2013-5-187

05.04.2013

**Mr. Serkan Kurt**  
**Sky Management**

Thanks to your valuable support, the Nevruz Celebrations organized in March 2013 this year by the International Organization of Turkic Culture (TURKSOY) which was established in 1993 upon signature of its founding agreement by the Ministers of Culture of its member countries with a view to strengthening the ties among Turkic peoples and promoting Turkic Culture around the world, took place in London this year. Indeed, given the particular importance of this year for TURKSOY which celebrates the 20<sup>th</sup> Anniversary of its foundation, this allowed us to introduce Turkic Culture to the world via London, the capital of Great Britain with the contribution of nearly 100 artists from 11 countries.

On behalf of TURKSOY, I would like to extend my gratitude to you for the support which you provided us as to the realization of these celebrations.

Sincerely yours,

Dusen KASEINOV  
TURKSOY Secretary General

# References



Gazi University is one of Turkey's oldest academic establishments and it is currently the largest provider of higher education in Turkey. We recently, as of January 2013, set up a Technology Transfer office and approached Sky Management on recommendation, to arrange a series of meetings with highly experienced British counterparts to provide the necessary consultancy and advice to further our development.

Sky Management put together a comprehensive package within a very short time, tailored specifically for us and our needs. It included conveniently located accommodation, a chauffeur driven luxury vehicle to transfer us from destinations and a series of meetings with Technology Transfer experts from Universities that were picked not only for their reputation but also because they were relevant.

It was evident that these Universities and their Technology Transfer departments were well researched prior to our arrival. We were accompanied to the meetings by a very professional project manager who ensured that we remained on schedule, dietary requirements were met, questions were answered and general peace of mind.

I would wholeheartedly recommend Sky Management's services to any organisation seeking a professional, bespoke and cost effective solution to a business development project.

**Prof. Dr. H. Mehmet ŞAHİN**

**Gazi University  
TTO Manager**

**Gazi UniversityTTO Office**

- Address: Gazi Üniversitesi Rektörlük Binası Çatı Kat (Proje Ofisi)
- Tel: +90 (312) 202 38 80 / (312) 202 20 23

**Gazi Technopark Contact Office**

- Address: Gazi Üniversitesi Gölbaşı Yerleşkesi, Teknoplaza Binası, Gölbaşı/Ankara
- Tel: +90 (312) 484 88 53

## References

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**Sky Management has been a great business partner for us in the organization and execution of our event on March 28, 2013. Our conference, “Invest in Turkey’s Infrastructure” was held in the Intercontinental Park Lane Hotel. They have helped us with the audio visual equipment and stage designs, transfer for our guests, security needs, welcoming and registration processes. We also worked with their photographer for event photos and video recording. Their ground team is very effective and professional. They have helped us with all the details of the organization both during the preparations and on the day. We were very impressed with their performance and thank the team very much for helping us organize such a big and flawless event.**



# Our Clients



İSTANBUL EXPORTERS' ASSOCIATION  
GENERAL SECRETARIAT

TURKISH DAY IN LONDON  
Turkish Day in London



# Our Team



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